Forbes
BUSINESS CHAMBER

Sponsorship Proposal

2026 BOSCARS

Awards for Business Excellence, Forbes

The BOSCARS are the premier business recognition event in Forbes.

The BOSCARS celebrate business in the Forbes region and publicly promote and reward business excellence. The 12 award categories offer opportunities for each and every registered business in the Forbes Shire Council area. They provide inspiration for businesses and set benchmarks for best practice.

Entrants may be individual, sole traders, partners, franchisees or owners of limited companies and incorporated businesses.

The event enjoys the support of our media partners WIN, The Forbes Phoenix and the Forbes Advocate.

The 2026 Gala Dinner will be a premier corporate event held on Saturday 29th August . The theming for the night is still being decided and will include live entertainment and a business relevant guest speaker.

We would welcome the opportunity to speak further about sponsorship opportunities for your business. Please contact Emma Gaffney 0436 316 868

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Award Categories

Outstanding Community Organisation **
The Award recognises an organisation that works to improve the social, cultural, or environmental wellbeing of the community.

Excellence in Innovation Sponsored By NBN**
This Award recognises businesses that have made significant contributions to their industry through the introduction or improvement of an idea, method, technology, process or application.

Excellence in Retail
Open to all retail business operators including fashion, furniture, homewares and appliance retailing, floor-covering, domestic hardware, paints and glass, other store based retailers, including chemist, lighting, supermarkets, grocery stores, beer, wine and spirit retailers, pet stores, art and craft retailers, bookshops, health food etc.

Excellence in Hospitality & Tourism
Open to all hospitality and tourism operators including restaurants, cafes, take-away food and catering services, pubs, clubs and nightclubs and entertainment venues, winery restaurants/cafes and cellar doors, tourist attractions, tours, tour operations and guides, boutique Hotels, guest houses, B&Bs, Hotel, Motel, backpacker accommodation and youth hostels, heritage and cultural activities, creative and performing arts companies, theatres, libraries and parks, gardens, including artists and musicians etc.

Excellence in Personal & Lifestyle
Open to all personal & lifestyle operators including; beauticians, hairdressers, barbers, makeup artists and manicurists, Fitness companies, personal trainers, gyms and sporting facilities. Interior decorators, dress-makers, clothing repairs, laundry/launderettes and shoe repairs etc.

Excellence in Professional Services
Open to all professional services businesses including those engaged in healthcare and other medical services including general practitioners, residential care, pathology and diagnostic imaging, dental, optometry, physiotherapy, chiropractic and osteopathic services, legal, accounting, management consulting, real estate agents, valuators, property management, veterinary services, translation services, event management, banking, building societies, investment services, insurance, financial advisors, asset management and brokering, mortgage and financial brokering, marketing, marketing research, advertising agencies and services such as copyrighting and publishing.

Excellence in Manufacturing, Agribusiness, Mining, Industrial and Trade
Open to all businesses engaged manufacturing, agribusiness, mining, industrial and trade, including the design, architecture, engineering and construction of new infrastructure and new development or in the production or fabrication of products and services, including to the mining or agricultural industries. The category is also open to motor dealers, automotive repairers, courier and transport companies and companies specializing in logistics and distribution.

Excellence in Small Business (under 20 employees)**
This Award recognises a small business that has attained significant growth and is able to demonstrate the specific strategies and processes implemented to achieve sustainable growth in the previous 24 months.

Excellence in Business (for businesses employing 20 or more employees)**
This Award recognises a business that has attained significant growth and is able to demonstrate the specific strategies and processes implemented to achieve sustainable growth in the previous 24 months.

Employer of Choice**
This Award recognises organisations that put in place strategies and initiatives to create stimulating and supportive workplace environments for their employees. These strategies or initiatives must have a positive impact on both employees and the organisation as a whole.

Apprentice or Trainee of the Year
This Award celebrates excellence in vocational education and training and acknowledges the opportunities created by employers. The award is open to all individuals who have completed an apprenticeship or traineeship in the previous 24 months.

Employee of the Year
This Award allows businesses to nominate an outstanding staff member for recognition amongst a wider audience. The award is presented to an individual in recognition and appreciation for exceptional job performance and distinguished contributions to their employment.

Young Entrepreneur (Age 18-35)**
This Award recognises an inspirational young person aged between 18-35 years who, through their own commitment and passion, has built and operates a successful business.

Business Leader of the Year**
This Award recognises the positive contribution made to business by business people and professionals. The award recognises those who demonstrate outstanding entrepreneurial spirit, strategic business direction and innovative ideas, whilst providing inspiration to a new generation for upcoming business leaders.

Business of the Year
The Boscars Business of the Year is awarded to the most outstanding business which has demonstrated excellence across all areas of operation. The winner will be selected from the winners of all categories.

People's Choice: Tradie of the Year
Awarded to Forbes' most popular Tradie, as voted by the people of Forbes.

** Businesses that win these categories proceed as a finalist to the 2026 Central West Orana Business Awards, subject to meeting the terms and conditions of the NSW Business Chamber. The winners at the Central West Orana Business Awards will then proceed to the NSW Business Chamber Awards in Sydney.

Sponsorship Options

Sponsorship of the 2026 Boscars Awards for Business Excellence in Forbes will create brand awareness and raise the profile of the sponsors amongst a broad range of successful businesses across the region, including all Forbes Business Chamber member businesses.

Type	**Cost**
Naming Rights Sponsor	$5,000
Gold Sponsor x 2	$2,700
Silver Sponsor x 3	$990
Award Category Sponsor x 11	$450
Television Sponsor	$5,000

	Naming Rights	Gold/TV Sponsor	Silver	Award Category	Table
BRANDING					
Naming association with the 2026 Boscars Awards	✓				
PROMOTION					
Brand/logo displayed on screen at the Gala Dinner	✓	✓	✓	✓	
Verbal sponsors acknowledgement during the awards ceremony	✓	✓	✓	✓	✓
Announcement and presentation of the winner in the Award Category sponsored	✓ (Overall winner)			✓	
Photo with Award Category winner published in print media and on Boscars website	✓ (Overall winner)			✓	
Presence at media launch and information night	✓	✓	✓		
Brand/logo on event promotional materials (posters etc.)	✓	✓	✓		
Brand/logo in Gala Dinner program	✓	✓	✓	✓	✓
HOSPITALITY					
2 x VIP tickets to the Gala Dinner	✓				
TELEVISION					
Brand exposure in Awards advertisements	✓	✓			
Brand exposure in Gala Dinner advertisements	✓	✓			
PRINT MEDIA					
Brand exposure on People's Choice voting forms	✓	✓			
Brand exposure in advertisements and features	✓	✓	✓		
Brand exposure in post event reports	✓	✓		✓	
ONLINE					
Brand on Boscars website with an optional link to your website	✓	✓	✓	✓	
Brand/logo on Boscars Facebook page	✓	✓			
Scheduled personalised post on Boscars Facebook page	✓	✓	✓		
Brand exposure and acknowledgement in Forbes Business Chamber newsfeed	✓	✓	✓	✓	✓

Important Dates

Marketing and media events surrounding the key dates are planned to ensure maximum brand exposure. A media event to announce sponsors will be made once all sponsors and categories have been determine

Gala dinner	Saturday 29th AUGUST, 2026
Finalists announced	Wednesday 29th July
People's choice closes	TBA
Gala dinner ticket sales open	TBA
People's choice opens	TBA
Entries close	Friday 26th June
Media launch & information night	
Entries OPEN	Monday 25th May